

WOLVERHAMPTON SPEEDWAY

Wolverhampton's Second Biggest Spectator Sport



www.wolverhamptonwolves.co

As seen on... **BT Sport**

COMMERCIAL OPPORTUNITIES 2019



SPONSORSHIP



ADVERTISING



VIP HOSPITALITY





INTRODUCTION

This is an introduction from Wolverhampton Wolves Speedway outlining the benefits and details of commercial opportunities with Wolverhampton Speedway in 2019.



WOLVERHAMPTON SPEEDWAY

Wolverhampton Wolves Speedway is the second biggest spectator sport in Wolverhampton. It prides itself as a trouble-free family night out. Only Wolverhampton Wanderers FC attracts bigger attendances over a calendar year.



WOLVERHAMPTON WOLVES - WORLD CLASS SPEEDWAY

Wolverhampton Wolves race in the SGB Premier League – the top flight of Speedway in Great Britain. World class riders are in action at every match.



PROGRAMME ADVERTISING RATES 2019

Full colour - A5 size

70 x 35 £90 plus vat

70 x 50 £115 plus vat

70 x 70/140 x 35 £135 plus vat

Quarter page £195 plus vat

Half page £375 plus vat

Full page £700 plus vat





SAFETY FENCE BANNER RATES 2019

Positioned on the outer fence of the track. Size: 5m x 0.9m. Safety Fence Banners are very visible in Media pictures, on TV and in DVD's of matches £395 plus vat plus production. Price is for all matches - all season.



HEAT SPONSORSHIP 2019

Includes your company logo in every home match programme.
Includes PA system announcement before, and after, your sponsored heat.
£225 per heat plus vat - all season.



RIDER OF THE NIGHT

Sponsor the `Rider of the Night` award.
Sponsor chooses the award at sponsored match Includes pits tour and view a race from the centre green.
Quarter page advert in match programme.
Company logo on front cover of programme.
Exposure on club website Plus: Extra adult admissions at just £10.
Cost: £200 plus vat.



ADMISSION TICKETS

At all home matches, spectators are issued with `rain-off` tickets.
These are 100% retained by all the spectators in the event of cancellation.
Have your company`s name and logo printed upon the reverse.
Print run: Over 50,000.
Cost: £750 plus vat.





MATCH SPONSORSHIP BENEFITS & RATES 2019

Match sponsorship packages can include:

VIP HOSPITALITY SUITE

The sponsor will have one exclusive VIP Hospitality Suite for 8 guests.

TRACKSIDE ADVERTISING

The sponsorship includes trackside advertising on the night.

PROGRAMME ADVERTISING

The sponsorship includes a full page A5 colour advert in the match programme.

VEHICLES ON DISPLAY

This sponsorship includes the display of up to 3 vehicles at key points, i.e., admission area and trackside.

MEET THE WOLVES TEAM

Four of the sponsors guests will meet the Wolverhampton team and have their picture taken with the team.



Meals/Buffer can be arranged at extra charge



FOOD

Meals for groups of Corporate Guests are available in our restaurant.

Two course meal including admission - £28.50.

Three course meal including admission - £30.50.



ALL ENQUIRIES

Marketing Wolverhampton Speedway
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